

# **FOR IMMEDIATE RELEASE**

Contact: *Mike Mosman*  
*Chairman, National Kite Month*  
*Email: Admin@NationalKiteMonth.org .*

## **The American Kitefliers Association & Kite Trade Association International Present: National Kite Month**

The National Kite Month, (NKM) Celebration began in 1999 as a joint effort between the American Kitefliers Association (AKA) and the Kite Trade Association International (KTAI). The focus of the celebration is to encourage kite events worldwide stressing safety and wholesome family fun. The events can range from a kite display in local schools and libraries to kiting activities such as kitemaking workshops and flying demonstrations including organizing local festivals.

Kites have evolved from the days of sticks and newspaper to take advantage of modern materials. They can be lightweight controllable designs that are flown indoors with no wind to traction kites that can propel you on land and water. Modern designs can also be found with elaborate artwork or realistic representations of creatures that we are familiar with. Kites can range in size from smaller than a postage stamp to hundreds of square feet.

We would like to ask you to join us in building on the success of the past 12 years by supporting our efforts to publicizing April as National Kite Month. Why April? Because it's spring, there's wind, many National Kite events are already held in the month of April and because it works well with the spring school schedule.

For more information and to learn how to request a Proclamation from your local Government please visit [www.nationalkitemonth.org](http://www.nationalkitemonth.org). On the site you can register your event and obtain Free information for teachers, Free kite plans, and Download information on how to conduct kitemaking workshops and festivals

The 2012 celebration includes five full weekends of kiting events from March 31<sup>st</sup> to May 6<sup>th</sup>.

### Other Resources

American Kitefliers Association [www.aka.kite.org](http://www.aka.kite.org) Representing Kiteflyers  
Kite Trade Association International, [www.kitetrade.org](http://www.kitetrade.org). Manufacturing and Retail